



CONSOLIDATE

Product-plans, Rating-Pricing, Rate & Fee plans from multiple systems

Externalize Products, Business Rules, Formulae & Algorithms, Rate Tables from existing systems; Reuse these enterprise-wide;

MANAGE

Product-plans, Rating-Pricing, Rate & Fee plans with powerful GUI tools

GUI Tool driven authoring & maintenance; Upload Rates & Terms from Microsoft XL files; Preloaded Rating Bureau Libraries;

AUTOMATE

Product-plans, Rating-Pricing, Rate & Fee plans to support transactions

Rapid, accurate, consistent decisions (rating, tiering, product eligibility..) consumable by various systems (quoting, policy admin. etc)

Products, Rating-Pricing, Rates & Fees Consolidated, Managed & Automated with



iFOUNDRY is a portfolio of solutions for enterprise-wide consolidation, management and automation of products, product eligibility, rating-pricing and rates & fees.

iFOUNDRY solutions are (1) extremely scalable under high transaction loads; (2) highly flexible in adapting to business changes; and (3) very cost-effective & maintainable.



• **CONSOLIDATE**

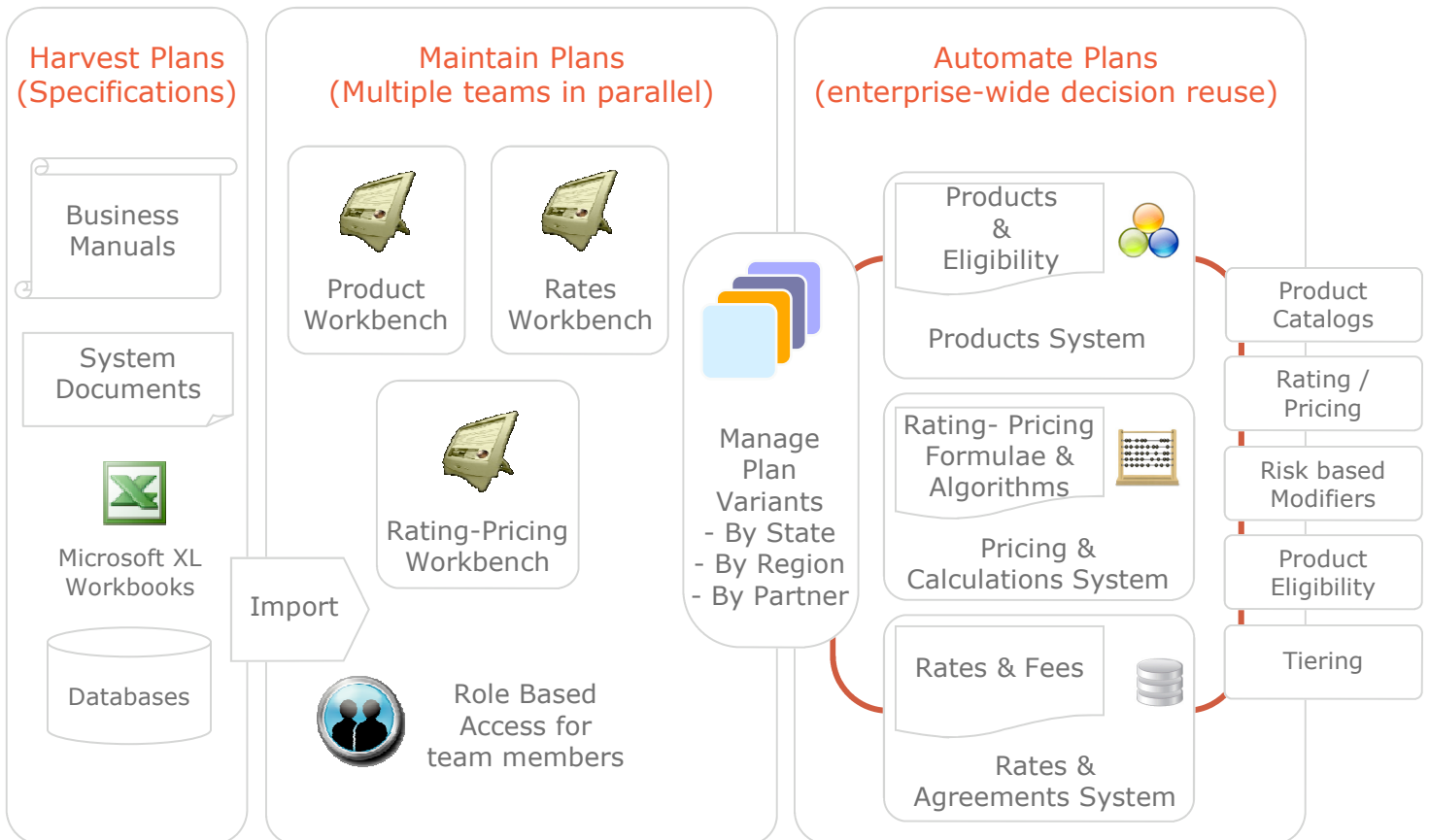
- Product definitions, product feature and option availability rules, product eligibility rules
- Grandfather multiple versions of product-plans, rating-pricing, rate & fee plans
- Complex pricing formulae & algorithms for product & bundle pricing, fee pricing, risk pricing, account pricing, bill pricing etc

• **MANAGE**

- Intuitive, template driven tools for authoring, modifying, testing and deploying product-plans, rating-pricing, rates & fees
- Support variations of product-plans, rating-pricing, rates & fees to suit different markets, states, affinity-groups, private-label-clients

• **AUTOMATE**

- Product options presentment, assisted product selection, product eligibility
- Quoting-Rating based on pre-defined rates for different segments, risk tiers
- Enterprise-class transaction processing performance
- Industry XML Standards (ACORD) based integration



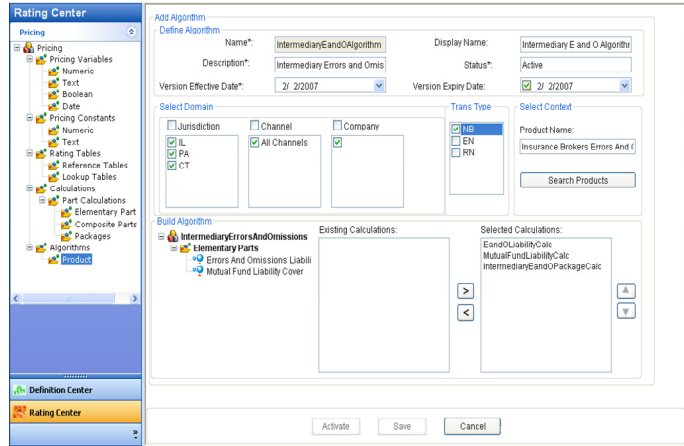


GUI Workbenches for business analysts to collaboratively manage products, rates & fees, rating-pricing.

- ◆ Template driven, non-programmatic environments for modeling key solution elements for product-plans, rating-pricing, rate & fee plans
- ◆ Plan development team members can collaborate with each other, work concurrently on different facets of a plan, based on their different specializations and the roles they play in a plan's specification.
- ◆ Visually intuitive mechanisms to represent and manipulate product definitions, product feature & option availability rules, product eligibility, business rules, business rule groups, rate tables, formulae and algorithms
- ◆ Support rapid authoring and testing of plan variants based on state, channel etc
- ◆ Ability to 'Copy' existing algorithms, formulae, rate tables, business rules, product definitions, product offers
- ◆ Ability to construct higher-level items by reusing lower-level items (For example: multiple algorithms can reuse the same formulae, multiple rule groups can reuse the same business rule)
- ◆ Interactive testing capabilities
- ◆ Leverage pre-loaded, insurance-bureau content

Rapid, automated and consistent decisions

- ◆ Calculate rate and premium, determine eligibility based on transaction data such as rating factors, channel, coverage / options, underwriting scores, account-life-time scores etc
- ◆ Provide explanations for the premiums, discounts, eligibility decisions



Flexible, yet scalable versions and variations management

- ◆ GUI driven selections to establish effectivity logic, based on multiple dimensions, beyond just dates-based dimensions like state, channel-type, etc
- ◆ Grandfather multiple versions of product definitions & offers, rates, business rules, rating algorithms & formulae, and support historic rating / pricing requests
- ◆ At transaction-time, automatically enforce the most-appropriate version of product definitions & offers, rates, rating algorithms & formulae, business rules; based on the transaction context

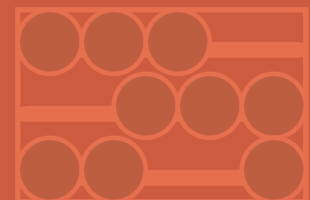
Allow various enterprise systems to seamlessly consume decisions

- ◆ Various enterprise systems like policy administration system, quoting system, CRM system etc can access decisions through industry standard XML message specifications / web-services (ACORD)

Ready to Consolidate, Manage and Automate your Products, Rating-Pricing, Rates & Fees?

Call ValueMomentum today for a no-obligations demonstration of **iFUNDRIY for Insurance**

Tel: (908) 755 0048 || Email: iF-Info@ValueMomentum.com
Web: www.valuemomentum.com/iFoundry



POSSIBILITIES@ FULL POTENTIAL

- Up-to 60 % cost reductions in IT budgets for managing products, rate & fee plans, rating-pricing
- Implement changes in products, rates & fees, rating-pricing in hours;
- Customize rating-pricing to suit a specific customer or transaction situation
- Leverage existing investments in enterprise-standard business rule engines like ILOG JRules, Fair Isaac Blaze
- Launch products, rates & fees, rating-pricing in days; Reduce translation gaps & errors between business and system-implementation (IT) teams;
- Address new market opportunities faster by rapidly launching product-plan, rate & fee, rating-pricing variants
- Reuse definitions, decisions and calculations (for products, rating-pricing, rates & fees) enterprise-wide
- Meet stringent transactional performance expectations.
- Empower business analysts to implement complex change requests (rating-pricing formulae and algorithms, business rules etc) without having to involve any programming staff
- Rapid implementation ROI (Implementation cycles of 3 months or less)

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ABOUT VALUEMOMENTUM and **iFOUNDRY™**

ValueMomentum is a professional services firm providing Insurance and Financial Services Firms with solutions that achieve targeted business results.

iFOUNDRY reflects ValueMomentum's experiences, spanning hundreds of person-years, in supporting product, rate-plan & rate-agreement and pricing management initiatives spanning multiple industries.

Enterprises can leverage the **iFOUNDRY** portfolio of solutions to:

- Consolidate
 - Product definitions, Product catalogs, Product feature & option availability rules (Product rules), Product eligibility rules
 - Pre-defined rate-plans, Pre-agreed rate-agreements
 - Pricing calculations & algorithms (for product items, product bundles, fees, invoices, Settlements & Benefits)
- Manage
 - Intuitive, template driven tools for authoring, modifying, testing and deploying product-plans, rate-plans & rate-agreements, pricing-plans
 - Support variations of product-plans, rate-plans & rate-agreements, pricing-plans to suit different markets, states, affinity-groups, private-label-clients
- Automate
 - Product catalogs, Product options presentment, Assisted product selection, Product eligibility
 - Quoting-Rating based on pre-agreed (or pre-defined) rates
 - Detailed underwriting